

# Corporate Partners

## Join Us



GAILEARAÍ  
NÁISIÚNTA<sup>TM</sup>  
hÉIREANN

NATIONAL  
GALLERY  
of  
IRELAND

# Inspiration for the Nation

The National Gallery of Ireland has been inspiring audiences since 1864. Home to the national collection of fine art, our extensive holdings of over 18,000 works include masterpieces of Western European art, as well as the world's largest collection of Irish art. All that we do is underpinned by the excellence and uniqueness of the collections we hold in trust for everyone. These drive our mission, purpose and ambition.

At the heart of Dublin city centre, the Gallery welcomes over a million visitors annually, making us one of Ireland's most popular free visitor attractions. Every year we produce a dynamic programme of internationally acclaimed exhibitions and events, present new art historical research and collaborate with esteemed international peers.

We work to ensure that our collections are protected for both this and future generations and that they reach and serve the needs of our growing audiences in an ever-changing world. The Gallery is home to a world-class team of curators, art historians, education specialists and conservation experts, who are dedicated to inspiring and educating new and longstanding Gallery visitors, while caring for and preserving our historic collection.

We believe the Gallery is a place for everyone and we are committed to reaching those who may experience barriers to engaging with the arts through diverse, equitable, inclusive and accessible programming. It is important that people all over the island feel that this is their Gallery and we continually strive to ensure that all feel welcome here.



So much of our work has been made possible by the generosity and vision of our Corporate Partners, who play a critical role in the life of the Gallery. Thanks to their unwavering support, we deliver a wealth of ambitious and impactful programmes that reach both art-lovers and new audiences alike.

We invite you to join us in our mission to bring people and their art together and ensure that our communities continue to be inspired for generations to come.

**Dr Caroline Campbell**

**DIRECTOR, NATIONAL GALLERY OF IRELAND**

# Engaging Audiences Everywhere



**1 million+**  
visitors annually

**350,000+**  
participants in education  
events & activities

**4,500+**  
loyal Friends and Patrons

**240,000+**  
social media followers worldwide



# Sparkling Connections

As one of Ireland's most cherished public institutions, a partnership with the National Gallery of Ireland offers a prime opportunity to demonstrate your support for the arts in the communities in which you operate, while gaining access to a suite of exclusive engagement and events benefits.

## Inspire

Energise and engage your teams with the Gallery's range of tours, talks and workshops. Harness the power of our vast collection to inspire creativity and different perspectives amongst your most valued resource.

## Entertain

Enjoy complimentary access to our exhibitions and behind-the-scenes experiences. Impress your clients, stakeholders and colleagues with elegant events in our unique spaces, including the Shaw Room, which is reserved for use by our Corporate Partners and special government and Gallery events only.

## Align

Meet your strategic goals and objectives by giving back to the communities in which you do business. Align your brand with one of Europe's finest public art collections and our diverse programme of activities, including thought-provoking exhibitions, inclusive public engagement events, and specialised educational outreach.





**“Our innovative partnership with the Gallery supports our goal to give back to our local community and focuses on children and their education, which are key strategic CSR priorities for our business.”**

**PETER BARRETT,  
CEO OF SMBC AVIATION CAPITAL**



# Transformative Partnerships

We are passionate about working together to create partnerships that are mutually beneficial and impactful. Your support can be channelled towards a specific programme, project or exhibition, tailored to align with your company's strategic priorities.

## Exhibit & Enrich

The Gallery hosts two major exhibitions each year, showcasing the finest of Irish and international art and collaborating with other esteemed institutions, including the Louvre, the Rijksmuseum and the National Gallery of Art, Washington DC. Alongside each of our major exhibitions, we deliver an inclusive public engagement programme, allowing the Gallery to be easily accessible to all audiences, prioritising those who may experience barriers to engaging with the arts.

## Educate & Empower

Each year, the Gallery's Education Team delivers an extensive range of participation, engagement and learning events and programmes to empower our audiences to learn through art in a positive and inclusive environment. Using our permanent collection and exhibitions for inspiration, the team works on site, off site and online to provide all audiences with the opportunity to engage with art in a meaningful and memorable way.

**"The National Gallery of Ireland has been an exceptional partner and is a vital institution, enriching our cultural heritage. Our partnership reflects our commitment to fostering creativity and the arts in our community."**

**GEOFF MOORE,  
MANAGING PARTNER  
OF ARTHUR COX**





## Preserve & Protect

Conservation is a critical area of our work and we engage in essential scientific research and international collaborations to care for the oil paintings, works on paper, sculptures, objets d'art, archival materials and prints in our care. We continue to innovate in this field and have established the first Scientific Research Laboratory within an art museum in Ireland. The continued work of the Gallery's expert team of conservationists ensures that these important artworks will inspire audiences for generations to come.

## Research & Resonate

The Gallery's Library and Archives are a significant resource for anyone interested in researching art and its associated disciplines. These growing collections - held in the Art library, the Centre for the Study of Irish Art, the Yeats archive, the Gallery archive and the Sir Denis Mahon Library and Archive - are essential to the building of our cultural memory. Rich and varied, these resources relate to the national and international development of the visual arts from the middle ages onwards. Consistent development, research and care of these precious collections is essential to ensure their continued impact on the ongoing study of Western European artistic traditions.

**"Our partnership with the Gallery supports our goal to promote the unique power of the arts to help economies thrive, educate and enrich societies and create greater cultural understanding."**

ANTONY JANCIC,  
CEO OF BANK OF AMERICA EUROPE DAC  
AND COUNTRY EXECUTIVE FOR IRELAND



# Welcome to the Shaw Room

The ideal setting for banquets, dinners and other major events, our Corporate Partners enjoy exclusive access to this unique space – a venue guaranteed to impress your key stakeholders.



# Platinum Corporate Partner

Each year, we have a limited number of highly prestigious Platinum Corporate Partnership opportunities, including:

- Exclusive corporate sponsorship of one of the Gallery's major commercial exhibitions and all associated branding and media opportunities or
- Exclusive corporate sponsorship of one of the Gallery's major programmes within Education, Research or Conservation and all associated branding and media opportunities

A press and marketing plan will be agreed with the Gallery for each partner to ensure maximum impact of this significant partnership.

## Platinum Corporate Partners will enjoy:

- Behind-the-scenes tours for staff and clients
- Creativity workshops delivered by members of the Gallery team in-house or at your workplace (2 per year)
- Talks delivered by curators and other members of our expert teams
- Generous complimentary ticket allocation to all paid exhibitions
- 10 events a year in the Georgian Rooms at No.5 or the Lecture Theatre, plus 2 in the Courtyard and 1 exclusive event per year in the Shaw Room\*
- Invitations to all exhibition opening events
- 10 membership cards for Friends of the National Gallery of Ireland allowing the holders access to a wide range of exclusive benefits at the Gallery
- 4 invitations to our annual Director's Dinner

\*No room hire fees will apply. Event costs such as catering, security and cleaning will be additional.

# Gold Corporate Partner

**Gold Corporate Partners have access to a wide range of staff engagement activities, exclusive entertaining and events benefits and behind the scenes access to the Gallery. Partners at this level may choose one of the following per annum:**

- Exclusive corporate sponsorship of one of the Gallery's Hugh Lane Room or Print Gallery exhibitions and all associated branding and media opportunities

or

- Exclusive corporate sponsorship of one of the Gallery's special projects, such as publication sponsorship, special education events or vital equipment.

## Gold Corporate Partners will enjoy:

- Behind the scenes tours for staff and clients
- Creativity workshops delivered by members of the Gallery team in-house or at your workplace (2 per year)
- Talks delivered by curators and other members of our expert teams
- Generous complimentary ticket allocation to all paid exhibitions
- 7 events a year in the Georgian Rooms at No.5 or the Lecture Theatre, plus 1 in the Courtyard and 1 exclusive event every two years in the Shaw Room.\*
- Invitations to all exhibition opening events
- 5 membership cards for Friends of the National Gallery of Ireland allowing the holders access to a wide range of exclusive benefits at the Gallery
- 3 invitations to our annual Director's Dinner

\*No room hire fees will apply. Event costs such as catering, security and cleaning will be additional.



# Silver Corporate Partner

Silver Corporate Partners enjoy access to a suite of exclusive entertainment and engagement benefits for both clients and colleagues. Partners at this level also have access to the unique branding opportunities that are associated with partnership with a much loved Irish institution.

## Silver Corporate Partners will enjoy:

- Behind-the-scenes tours for staff and clients
- 1 creativity workshop delivered by members of the Gallery team in-house or at your workplace per year
- Talks delivered by curators and other members of our expert teams
- Allocation of complimentary tickets to all paid exhibitions
- 4 events a year in the Georgian Rooms at No.5 or the Lecture Theatre, plus 1 in the Courtyard and, for multi-annual partners, 1 exclusive event every three years in the Shaw Room.\*
- Invitations to all exhibition opening events
- 2 membership cards for Friends of the National Gallery of Ireland allowing the holders access to a wide range of exclusive benefits at the Gallery
- 2 invitations to our annual Director's Dinner

\*No room hire fees will apply. Event costs such as catering, security and cleaning will be additional.



# Join us in our mission to bring people and their art together.

**For more details, contact our Development team:**

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## Artwork credits

### Cover:

Joseph Walsh, b.1979, *Magnus Modus*, 2017. Commissioned by the Office of Public Works on behalf of the National Gallery of Ireland under the Per Cent for Art Scheme

### P 4-5:

Johannes Vermeer, 1632–1675, *Woman Writing a Letter, with her Maid*, c.1670. Presented, Sir Alfred and Lady Beit, 1987 (Beit Collection). NGI.4535

### P 6:

Daniel Maclise, 1806–1870, *The Marriage of Strongbow and Aoife*, c.1854. Presented, Sir Richard Wallace, 1879. NGI.205

### P 11:

John Lavery, 1856–1941, *Return from Market*, 1884. Presented, National Asset Management Agency, 2011. NGI.2011.11

### P 12-13:

Lavinia Fontana, 1552–1614, *The Visit of the Queen of Sheba to King Solomon*, 1599. Purchased, 1872. NGI.76

### P 14:

Hughie O'Donoghue, b.1953, *Original Sins* (detail), 2022. Heritage Gift, 2023. NGI.2023.40

### P 16:

Berthe Morisot, 1841–1895, *In the Bois de Boulogne*, 1879. Nationalmuseum Stockholm Gift 1960, Master of Engineering C. B. Nathorst through Nationalmusei Vänner

## Photography Credits

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