

RULES OF HENNESSY PORTRAIT PRIZE 2014

Eligibility and Entry Requirements

1. **Artists must be over 18 years of age on 31 July 2014.**
2. **Artists must be resident on the island of Ireland or an Irish citizen living abroad.**
3. **Employees, board members, directors and other officers of the National Gallery of Ireland (NGI), Hennessy (Sponsor) and any affiliated companies, and such persons' family members are not eligible to enter.**
4. **Artists may submit only 1 artwork.**
5. **The submission must be a portrait which is the artist's own original work.**
6. **The portrait must have been completed in the 12 months preceding 31 July 2014.**
7. **The portrait must be of a size and medium that could reasonably be exhibited.**
8. **Artists must fill out the entry form in full.**
9. **Only online entries with a digital image of the artwork in the following format will be accepted. No actual artworks will be accepted by the NGI.**
 - Format: JPG**
 - Quality/compression: use high quality, low compression**
 - Resolution: image area not to exceed 2000 x 2000 pixels**
 - The file size of the submitted image should not exceed 3MB.**
 - For flat work send 1 image only; for 3D work send a max. of 3 images.**
10. **Only digital entries received by Thursday 31 July 2014 will be accepted.**

Further Terms and Conditions

11. **By entering the Prize the artist irrevocably agrees to be bound by these Rules.**
12. **The artist warrants that (i) the portrait complies with all of the eligibility and entry requirements set out in these Rules (ii) the artist is the owner of and holds the copyright in the portrait; and (iii) the owner irrevocably consents to, and has obtained the irrevocable consent of the sitter to, the use of the portrait and their personal details in the manner set out in these Rules.**
13. **The copyright in all portraits exhibited in the Hennessy Portrait Prize (Prize) will remain the property of the artist. However, it is a condition of entry that the NGI shall have a non-exclusive, transferable, sub-licensable, royalty-free, irrevocable licence: (i) to reproduce images of the artworks for publicity, educational, reference and all broadcast and digital purposes in connection with the Prize, catalogue, possible tour and any subsequent publications; (ii) to use a representation of the winning artwork for any advertising, marketing, promotional or other purposes;**

and (iii) to permit the Sponsor to create and distribute 20 copies of the winning artwork to persons of its choosing. Should NGI decide to produce commercial products containing or comprising copies of artworks for sale (such as posters, postcards etc.), a standard royalty will be offered to the artists as well as a set number of copies for their own use.

14. **NGI may, but shall not be obliged to, film and broadcast the processes of the Prize. The artist irrevocably consents to their portrait, as well as footage of the artist and the artist's sitter, being included in such filming, whether broadcast or not. The artist acknowledges that all intellectual property rights and any other rights in such footage will vest in NGI and that NGI shall be entitled without reference to the artist or the artist's sitter, to edit such footage as it sees fit and to distribute it in any media anywhere in the world. The artist hereby irrevocably waives all and any performers' moral rights and any other similar rights which may be vested in the artist in respect of his/her contribution to such footage in favour of NGI and its successors and assigns.**
15. **Artists selected for the shortlist may be required to complete a model release form stating that they have the permission of the sitter to enter the portrait and permission for the image to be exhibited and reproduced in accordance with these Rules.**
16. **The NGI is not responsible for any damage to or loss of an artwork, however caused.**
17. **Artists selected for the shortlist will be notified in September 2014.**
18. **All shortlisted artists agree to participate in such promotional activity as is reasonably requested by NGI.**
19. **All shortlisted artworks must be delivered to the NGI by Tuesday 30 September 2014. The front of the portrait should not be signed but the artist's name and contact details must be clearly visible on the back. A number of the shortlisted portraits will be selected for exhibition. Following any such exhibition, shortlisted portraits (including the winning portrait) must be collected by the relevant artists**
20. **The winning artist will be awarded a prize of €15,000 and will be required to undertake a commission to produce a portrait of a sitter chosen by the NGI, for which they will be paid €5,000. If the winner cannot be contacted or does not claim the prize within 30 days of notification, NGI reserves the right to withdraw the prize from the winner and pick a replacement winner.**
21. **The decision of the judges is final and binding and no correspondence will be entered into in relation to such decision.**
22. **NGI reserves the right to disqualify any artwork at any time if the artist has not adhered to these Rules, even if the work has been shortlisted or selected as the winner.**

23. **Personal data relating to artists and sitters may be collected and used for the purpose of administering, promoting and publicising the Prize in accordance with these Rules. Artists and sitters have the right, subject to certain exemptions, to obtain a copy of any personal data which NGI holds about them (for which NGI may charge a small fee) and to have any inaccuracies in the information corrected. To avail of any of these rights, please write to NGI at hennessyportraitprize@ngi.ie.**
24. **These Rules shall be governed by and construed in accordance with Irish law and any disputes arising under these rules shall be subject to the exclusive jurisdiction of the Irish courts.**