The National Gallery of Ireland **Picture Library**

Merrion Square West + Dublin 2 + Ireland

TEL: + 353 (0)1 6633526/6633527

FAX: +353 (0)1 6629072 EMAIL: mmcfeely@ngi.ie Imorgan@ngi.ie

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IMAGE FEES

€ 50
€100
€ 25
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€200
€ 15
€350

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Newsp	apers & Magazines				
	Up to ¼ page inside	82	115	177	
	Up to ½ page inside Up to full page inside	115 180	150 240	220 355	
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**Calendars Print run up to 3,000							
0	o Over A4 plate ront cover	280 fee + 40%	350	400			
	ack cover	fee + 25%					
**Greeting cards & postcard Up to 3 year license							
U	lp to 1000 001-3000	90 230	110 290	140 355			
	001-5000	260	320	380			
**Gift Stationery							
e.g. diaries, sheets of U	wrapping paper lp to 3000	260	320	380			
F	ront cover on boxes ack cover on boxes	fee + 40% fee + 25%					
**3D Giftware e.g. tableware, magnetsetc							
	p to 3000	290	360	410			

^{**}Packaging (by special arrangement)

^{**}Artwork for products must be supplied prior to printing for approval.

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DVD/E-BOOK/SOF	TWARE					
	Up to 5,000	95	130	175		
	Up to 50,000	120	175	235		
	Over 50,000	175	235	300		
AS ABOVE With printed publications						
,	Up to 5,000	165	235	300		
	Over 5,000	225	300	355		
PACKAGING						
	One format	235	300	375		
	Two formats	325	380	470		
	Three formats	355	444	530		
	Editorial book cover	177	235	325		
WEB PUBLICATION		< 1yr	< 5 yrs	Archive		
WEB FUBLICATION	Commercial main	355	473	n/a		
	Commercial minor	150	300	n/a		
	Editorial main	170	235	350		
	Editorial minor	80	100	130		
	Academic main	70	n/a	n/a		
	Academic minor	15	n/a	n/a		
	Personal use	15	n/a	n/a		

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- A cheque drawn on an Irish bank and made payable to The National Gallery of Ireland
- Directly into our bank by EFT (details supplied on request)